Vogue

Vogue is a globally recognised fashion and lifestyle magazine, published monthly in 23 countries and regions. It honours charm unlike any other publication, and an appearance in its pages offers pride and prestige to anyone, whether model or photographer.

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Its debut was as a weekly newspaper in New York City in 1892. It sought to "attract the sage as well as the debutante, men of affairs as well as the belle." From its inception, it targeted New York's upper class – "recounting their habits, their leisure activities, their social gatherings, the places they frequented, and the clothing they wore" – and whoever aspired to look like them. Vogue was primarily concerned with fashion journalism, but its line-up included sports reporting and social affairs for its male readership. Condé Nast purchased Vogue in 1905, changing its format to a magazine for women and expanding overseas. British Vogue was the first international edition, launched in 1916, while the Italian version has been called the world's top fashion magazine.

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For the first time in nearly 130 years, forgoing its long-standing precedent, the cover of the Italian magazine in April 2020 was blank – pure white – in thoughtful recognition of the global crisis called COVID-19.

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What was Vogue's original target audience?

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Who bought Vogue in 1905?

Where was Vogue's first international edition published?